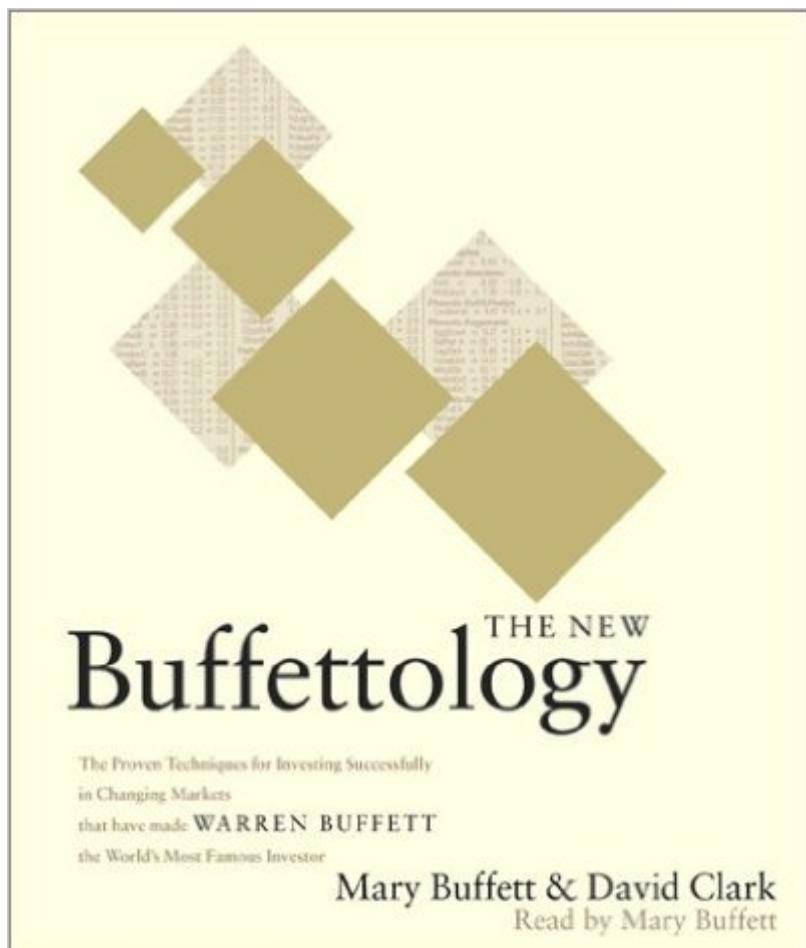


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# The New Buffettology: How Warren Buffett Got And Stayed Rich In Markets Like This And How You Can Too!



## **Synopsis**

If you listened to the original Buffettology, you know exactly half of what you need to know to effectively apply Warren Buffett's investment strategies. Buffettology was written specifically for investors in the midst of a long bull market. Since then we've seen the internet bubble burst, the collapse of Enron, and investors scrambling to move their assets what remains of them back to the safety of traditional blue chip companies. As price peaks turned into troughs, worried investors wondered if there was any constant in today's volatile market. The answer is yes: Warren Buffett's value investing strategies make money. The New Buffettology is the first guide to Warren Buffett's selective contrarian investment strategy for exploiting down stocks -- a strategy that has made him the nation's second-richest person. Designed to teach investors how to decipher and use financial information the way Buffett himself does, this audiobook guides investors through opportunity-reach bear markets, walking them step-by-step through the equations and formulas Buffett uses to determine what to buy, what to sell -- and when. Authors Mary Buffett and David Clark explore Buffett's recent investment in detail, proving time and again that his strategy has earned enormous profits at the time no one expected them to -- and with almost zero risk to his capital. The New Buffettology is an essential companion to the original Buffettology, a road map to investment success in the worst of times.

## **Book Information**

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## **Customer Reviews**

This book tries to reverse-engineer Warren Buffett's investment strategy and does a horrible job of it. Like all of Mary Buffett's books, this is long on hype and short on credibility. For about the same

price, you can buy the Intelligent Investor by Benjamin Graham, a book that Warren Buffett personally recommends reading.

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